



# MEET | TRACY STRODER

WHAT INSPIRES YOU?  
**LEARNING**  
*inspires*  
**ME**

I LOVE LEARNING NEW THINGS ESPECIALLY IF IT IS SOMETHING THAT I CAN SHARE WITH MY FRIENDS, FAMILY OR CLIENTS TO BETTER EQUIP THEM FOR SUCCESS.



**HOW LONG HAVE YOU BEEN IN ADVERTISING AND MARKETING?**

Since 1991. However, I have been in the people business my entire life. As for my most recent project...I launched EverythingBrevard.com in March of 2011.

**WHAT TYPE OF BOOKS AND MAGAZINES DO YOU LIKE TO READ?**

I love reading motivational books on personal development and I am a total magazine junkie! I buy magazines on gardening, food, decorating, remodeling, quilting, lifestyle and travel just for inspiration!

**DO YOU HAVE A FAVORITE QUOTE?**

Yes! Albert Einstein said, "The true sign of intelligence is not knowledge but imagination. Imagination is more important than knowledge. Imagination is everything. It is preview of life's coming attractions. Logic will get you from A to B. Imagination will take you everywhere. Knowledge is limited, Imagination encircles the world".

**WHAT ARE YOUR HOBBIES?**

I enjoy fishing (Off-shore), Scuba Diving, Bike Riding, Quilting, Gardening, Cooking and my newest hobby is hunting. I grew up around hunting but never really experienced it so this will be my first season.

**WHAT MEANS THE MOST TO YOU?**

My family means the most to me. I love creating opportunities to spend quality time with my children, grandchildren, my husband Wendall and my father who stills lives in Alaska.

**WHAT IS YOUR MOST MEMORABLE EXPERIENCE?**

My most memorable experience was when my son and daughter-in-law invited me into the delivery room to witness the birth of their first child.

**WHAT IS YOUR BIGGEST ACCOMPLISHMENT?**

I would have to say raising my children and putting myself through college.

**WHAT IS THE CRAZIEST THING YOU HAVE EVER DONE?**

I would have to say that Sky Diving was pretty crazy!

**WHAT IS YOUR DREAM VACATION?**

Well, I have always wanted to take a romantic trip to Paris but more than that...I would love to travel the United States and Canada in a motorhome with no time constraints.

**TELL ME ONE THING YOU WOULD LIKE TO ACCOMPLISH IN THE NEXT 3 YEARS?**

I want to take a mission trip to another country where I can be of service. I am not really sure what that looks like but it is on my bucket list.

**WHAT IS YOUR BURNING DESIRE?**

My burning desire is to write a book.

**WHAT ARE YOU MOST THANKFUL FOR?**

I am most thankful for my husband. He keeps me centered and focused on the important things in life. He is not only my husband and business partner but also my mentor and best friend! He is amazing and I am blessed to have him in my life and I thank God every day for bringing us together.